

# MEDIA KIT

## Brandon Siler

FORMER NFL PLAYER | ENTREPRENEUR | AUTHOR | KEYNOTE SPEAKER

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# About Brandon



**Brandon Siler, a former NFL player, entrepreneur, author, and keynote speaker is the founder of Legacy Pro Sports and the owner of Pure Recovery California.**

After an impressive football career that included stints with the San Diego Chargers and Kansas City Chiefs, Siler decided to turn his attention to entrepreneurship. He founded Legacy Pro Sports with the goal of assisting former NFL players who are unable to obtain NFL disability benefits. The company provides various forms of assistance, including line of duty, total and permanent, and neurocognitive disability support.



**Mental Health Advocate  
Transformational Leader  
Sports Expert and Commentator**





# About Brandon's Work



As an accomplished NFL football player turned entrepreneur and mental health advocate, Siler knows firsthand what it takes to lead a team to success.

His insights on developing the necessary skills to become an effective leader include the importance of vision, communication, accountability, and self-awareness – all essential factors in defining a leader. Throughout his public speaking engagements and B.Siler Leadership Academy, he offers practical tips and advice on cultivating leadership skills, regardless of your industry or career path.

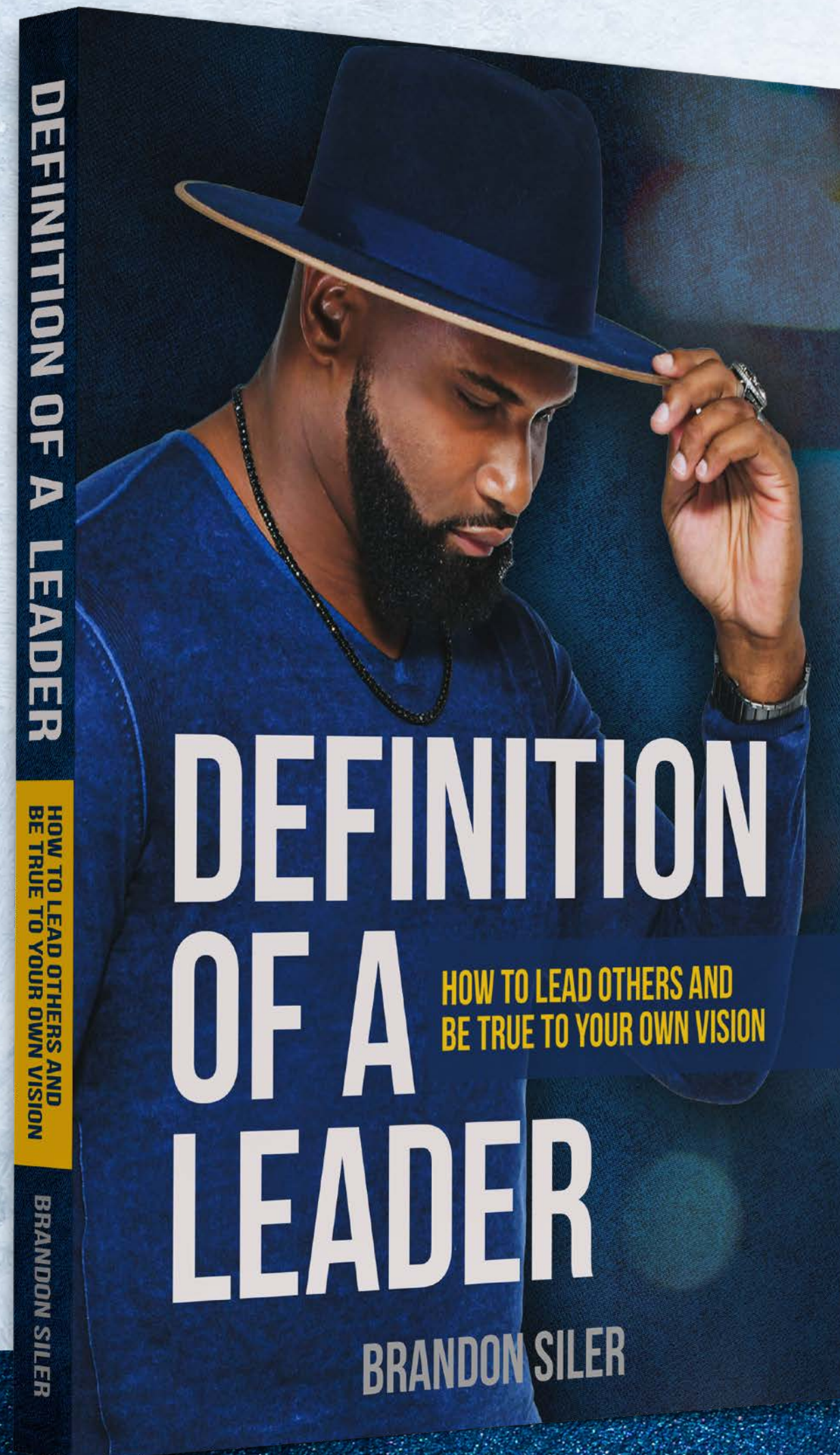
Siler's other ventures, are Legacy Healthy Minds, and Pure Recovery California Rehabilitation Center. which are focused on mental health performance and recovery at a state-of-the-art mental health treatment center offering a holistic approach to help collegiate and professional athletes beyond the football field into the realm of addiction recovery and suicide prevention. His commitment to excellence, both on and off the field, is a testament to his character and dedication to making a positive impact in the world.





# Brandon Siler - The Author

**Throw out all the conventional wisdom you learned about leadership in school and from listening to the fancy gurus.**



Great leadership doesn't start how you think it does. Most people assume that leadership is something that you see in other people or model after someone famous. I'm here to destroy all those misconceptions. Those are fairy tales. All great leadership begins with your eyes closed, not open.

My entire life has been constructed around the pursuit of one word: Legacy. Even without a father around to inspire me, even with the hard circumstances that I had to grow up in, from a young age, I knew that I was different and destined for something more. I knew that I was supposed to be a leader, a great leader.

If you're okay with being an average leader, this book will frustrate you. I'm not here to give you a cliché blueprint of what I've learned from others. And I'm not interested in comforting the average in you. I want to shock your system and motivate you because you can be great. The vision you see with your eyes closed and the world that you'll create requires you to be a great leader.





**B. Siler  
University**



**Achieve.  
Greatness.**

**5** WEEKS OF  
LEADERSHIP  
LESSONS

Siler's trailblazing entrepreneurial endeavors have cemented his status as a millionaire entrepreneur and solidified his reputation as a transformational leader. Through his various ventures, like founding Legacy Pro Sports, he supports former NFL players, and under his leadership, the organization now represents over 5,000 athletes and has helped secure over \$200 million in disability claims.





# Press & Media

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